

The ASU Karsten Golf Course
1125 E. Rio Salado Parkway
Tempe, AZ 85281
(480) 921-8070
(480) 784-4836 Fax
asukarsten.com



May 28, 2001

Subject: A Caddy for the Hole

As the Director of Golf at The ASU Karsten Golf Course, I am always looking for ways to provide better service for our Guests and at the same time provide a better net profit for the golf course owners.

A Caddy for the Hole is a program that accomplishes both of these tasks. We have utilized this program for the past two years at our facility. During that time there have been lots of positive comments about this program. Our golf shop sales and club-fitting sales have shown substantial increase after implementing this program. Our corporate and charity golf events love the program because it generates found money for their respective causes.

The ASU Karsten Golf Course is very concerned about the atmosphere and service provided for our Guests, we are careful not to compromise this for any reason. My biggest concern about using A Caddy for the Hole was to insure that our Guests would receive the same level of service as provided by our employees. I feel the individuals representing A Caddy for the Hole are knowledgeable about golf and understand the importance of golf etiquette.

The ASU Karsten Golf Course has used other companies in the past with negative results. While using A Caddy for the Hole I can comfortably say it is a "successful program for any golf course".

Please call me if you have any questions about how we have worked with this company.

Sincerely,

A handwritten signature in black ink that reads 'David W. Raper'. The signature is written in a cursive style.

David W. Raper
Director of Golf
ASU Karsten Golf Course