



November 19, 2009

To Whom It May Concern:

After a bit of skepticism in 2009, we employed Bob Coffman and his *Caddy for the Hole* program at Treetops Resort. I'm quite thankful that I didn't let the skepticism get the best of me.

In a year that didn't produce the number of golf rounds we had hoped in the Midwest, Bob's program exceeded my expectations in terms of the return that was generated for our facility and the charitable organizations that we support. I'm quite excited about the possibilities that this program has in store when the economy turns for the better and our golf rounds increase.

We will continue to work with Bob in 2010 without skepticism this time. If your facility is looking for additional ways to generate revenue and you'd like to do it with an honest and organized PGA member, Bob Coffman and *Caddy for the Hole* is quite possibly your answer.

Should you wish to discuss Bob and his company with me further, I'm happy to discuss over the phone utilizing the contact information found below.

Sincerely,

Kevin McKinley, PGA
Director of Golf
Treetops
989-731-8480

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